



2019

Annual Report



A Letter from our CEO:

In 2019, the Gluten Intolerance Group celebrated it's 45th Anniversary by taking a look towards the future. To maintain our organization's growth, a time of reflection, analysis, investment, and careful plunges were necessary. Our outreach program is strong, yet the consumer need for education and support is changing. Our food safety programs are strong, yet the expanding demand for certification internationally requires a new approach. We have 2020 vision at GIG and 2019 has been an investment period, the year that lays the groundwork for expansive new efforts in the coming years.

OUR MISSION

The Gluten Intolerance Group (GIG) empowers the gluten-free community through consumer support, advocacy, and education.

OUT REACH

Support

115 Support Groups

GIG Support Group Branches and Generation GF Groups are found in multiple locations and allow gluten-free connections in local communities. Through events, fundraisers, and group meetings, our GIG Branches and Generation GF Groups promote advocacy of the gluten-free lifestyle.

Education

50 Educational Bulletins & More

GIG provides helpful tips and scientifically accurate information our growing community of over 20,000 members, 50,000 social media followers, and 80,000 monthly website visitors and hundreds of school nurses through a new initiative.

FOOD SAFETY



GFCO

60K Certified Products

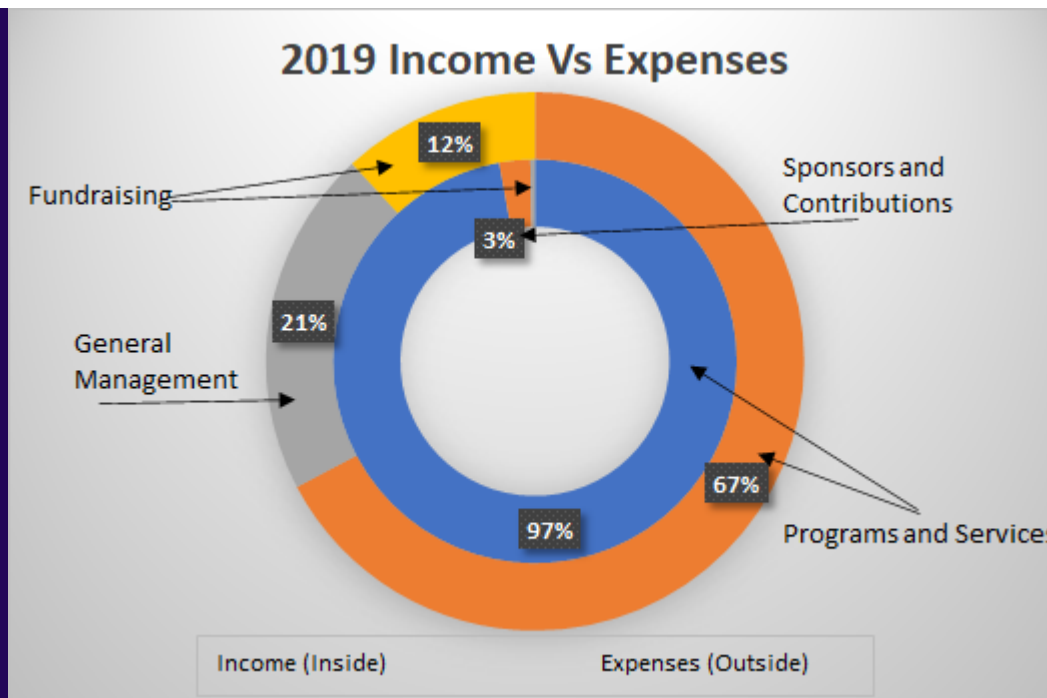
The Gluten-Free Certification Organization (GFCO), a program of GIG, is a leader in the verification of quality, integrity, and purity of gluten-free products. One of the top certification programs in the world, GFCO inspects products and manufacturing facilities for gluten, in an effort to maintain strict industry standards.



GFFS

350 Certified Food Service Locations

The Gluten-Free Food Services (GFFS) Training and Accreditation Program, a program of GIG, is designed to work with all food service establishments who wish to provide for and serve gluten-free consumers. GFFS works with experts in food preparation to develop, educate, and train service establishments to meet and adhere to the highest gluten-free standards.



In 2019 GIG invested in a strategic decision to make GIG’s operations stronger, more effective, and efficient, while continuing our community services. Redoing our brand logos and image and technology costs drove overhead to 27% from our usual 18-20% range. GIG’s Gluten Free Certification Organization (GFCO) provided over \$300,000 to operation GIG’s Outreach programs and services.

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- Zitaner, Eric** – Vice Chairperson/Planning and Resource Committee
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