



Gluten Intolerance Group (GIG) Highlights the Value of Gluten-Free Certification at the National Restaurant Association Show 2018

AUBURN, Wash. (May 9, 2018)—The Gluten Intolerance Group (GIG), the industry leader in the certification of gluten-free products and food services, will be showcasing the benefits of gluten-free certification for food services at the [National Restaurant Association Show 2018](#), to be held May 19-22 at McCormick Place, Chicago. The show draws professionals from the food service industry, including renowned chefs and operators of restaurants, grocery stores and commercial food services. GIG will highlight its [Gluten-Free Food Services](#) (GFFS) Certification Program in Booth 10623.

The gluten-free market continues to flourish as consumers look for new gluten-free offerings from food services and food processors alike. GFFS certifications are customized to fit the unique needs of each food service establishment. After completing the certification program, restaurants receive the GFFS logo—a symbol of trust, credibility and experience in the protection of gluten-free consumers. Food services, from restaurant chains to college campus dining halls to ice cream shops, have been certified by GFFS. Additionally, GIG’s food product certification program, Gluten-Free Certification Organization (GFCO), has certified more than 1,800 products over the last 12 months.

“Consumers living gluten-free often fear dining out because they have no control over the preparation of their food. GFFS certification helps food services overcome that mistrust and earn consumer loyalty,” said Lindsey Yeakle, GFFS quality control manager, GIG. “We look forward every year to meeting the attendees of the National Restaurant Association Show. We can share with them how to simplify their in-house processes and discover that just a few changes can make a big difference in the lives of thousands of consumers in their communities—those living every day with the challenges of celiac disease or a non-celiac gluten sensitivity.”

About the Gluten Intolerance Group (GIG)

The Gluten Intolerance Group (GIG) is a 501(c)(3) non-profit association funded by private donations, fundraising, sponsorship opportunities and industry programs. It relies on tax-deductible contributions to support its many innovative industry, service, social and awareness programs. GIG has been a highly respected leader in the gluten-free community since it was founded in 1974. In addition to more than 70 local branches across the United States, GIG has increased its presence internationally to over 29 countries. GIG empowers the gluten-free community through consumer support, advocacy and education.

The [Gluten-Free Certification Organization](#) (GFCO), a program of GIG, is a leader in the verification of quality, integrity and purity of gluten-free products. The [Gluten-Free Food Service](#) (GFFS) Certification Program is a proven model of established best practices for food service facilities offering gluten-free options. GIG is committed to ongoing food safety research to assure customers and consumers the highest level of excellence in its gluten-free programs and services. For information, visit www.gluten.org.

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